



Exhibits, Advertising, & Sponsorship

As the largest event in its field, the CIES Annual Conference draws academics, researchers, and practitioners in multiple disciplines—comparative education, international development, and global and regional studies—from all over the world.

At CIES 2011 Montréal, we will make available prominent space and internet access to all exhibitors and vendors who are interested in displaying publications and other resources to our conference attendees and CIES members. Below you will find information about **exhibition**, **advertising**, and **sponsorship opportunities** available at this year's conference.

We hope that you will decide to promote your organization by supporting the Society and reaching out to the approximately 1600 people from over 100 countries across the globe who are expected to attend CIES 2011 Montréal this May.



EXHIBITOR INFORMATION

Exhibitors will be hosted in the Hochelaga 1 meeting room at Fairmont The Queen Elizabeth Hotel. This charming and centrally-located space

is adjacent to the Grand Salon, where all keynote lectures and plenary sessions will take place. It will also be the site of daily conference coffee/tea breaks for conference attendees.

Exhibitor booth options, at a range of prices, are outlined in the **Exhibitor Information Packet**. To download this packet, which also includes detailed information about display guidelines, site specifications, space assignments, and customs and transportation information, please click on the link below:

- **CIES 2011 Montréal Exhibitor Information Packet.pdf**

Exhibitors who require audio/visual equipment should also download the **AV Order Form**:

- **AV Order Form.xls**

When filling out the form, simply enter the quantity that you require in the column on the left and press “Enter.” The form will calculate all costs including labor and taxes. Then print the form and email it to **bohns@avwtelav.com**. You may also contact Dirk Bohns with AVW-TELAV directly via **email** or by calling 514-875-2662.

To sign up and pay for your space, please **click here**. The deadline to reserve exhibitor space is April 4, 2011.



PROGRAM ADVERTISEMENTS

Advertising in the official **CIES 2011 Montréal Conference Program** gives your organization instant recognition and exposure. Each

attendee receives a copy of the program, which is the source for information about every activity, session, and event that takes place on and off the conference site. Additionally, the program remains a year-round reference after the conference, providing you added exposure to the non-attendee audience.

Ads will be accepted in .PDF format only, preferably saved as “PDF/X-1a:2001” to assure the best print quality ad; “Press Quality” or “High Quality” PDF is also acceptable. If you are importing images (photos or logos), they should be at minimum 300 dpi. Please keep in mind that all ads will be printed in black and white.

- **2011 Advertising Rates*:** **Full Page, \$750**
8” x 10.5”
Additional Full Pages, \$250
8” x 10.5”
Half Page, \$400
5” x 8”
Quarter Page, \$200
3.75” x 5”

Orders must be submitted and paid by April 4, 2011. The ad copy deadline is April 11, 2011.

To order, pay, and submit your ad, please **click here**.

*Exhibitors receive a 10% discount on listed rates. Exhibitors who wish to advertise and receive their 10% discount can order, pay, and submit ads by **clicking here**.



SPONSORSHIP OPPORTUNITIES

Several opportunities for sponsorship are available at CIES 2011 Montréal. These sponsorships offer exposure to the 1600+ participants at the conference and demonstrate strong support of CIES. Two types of sponsorship are outlined below:

Premiere Sponsorship (\$5000)

(1 available)

- Company name and/or logo on lanyards (Each participant receives a lanyard to hold his/her name tag).
- Recognition at welcoming ceremony
- Sign in registration area
- Promo flyer in conference materials (provided by company)
- Full page program advertisement

Refreshment Break Sponsorship (\$3000)

(4 available; you may select which day to sponsor on a first come, first served basis)

- Recognition at welcoming ceremony
- Sign in registration area
- Sign on display during selected break
- Promo flyer in conference materials (provided by company)
- Full page program advertisement

To sign up for one of the above sponsorship opportunities, please **click here**. The deadline to finalize sponsorship is April 4, 2011.

RECEPTIONS

Another opportunity for sponsorship at CIES 2011 Montréal involves hosting an evening reception on Monday, May 2 or Wednesday, May 4. Please note that all food and beverages must be ordered through

Fairmont The Queen Elizabeth Hotel.

If you are interested in holding a reception, please make arrangements by contacting our Conference Planner, Ms. Lisa Press (Assistant Director, Conference & Visitor Services, University of Maryland) via email at lpres@umd.edu or by phone at (301) 314-7885.



PROMOTIONAL POSTER

Want to increase awareness of CIES and its annual conference at your university or workplace? Download and circulate our official promotional poster to spread the word about CIES 2011 Montréal!

- **CIES 2011 Montréal Promotional Poster.pdf**